

# GLR MEETING REPORT



## Great Lakes Region

D. Blake Wagner, Secretary  
141 East Ohio Street  
Indianapolis, Indiana 46204  
Telephone 317.263.9655  
Facsimile 317.263.9644

[bwagner@InterDesign.com](mailto:bwagner@InterDesign.com)

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**Date Held:** November 18, 2011

**Time:** 11:30 am

**Location:** Teleconference

**Event:** Great Lakes Region

**Subject:** **Executive Committee Meeting**

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1. President	Brandilyn B. Fry, CSI, CDT
2. President-Elect	Thad Goodman, CSI
3. Vice President	Philip J. Babinec, CSI, CCS, CCCA
4. Secretary	D. Blake Wagner, CSI, CCCA
5. Treasurer	Jack P. Morgan, CSI, CCS, CCCA
6. Immediate Past President	Gary L. Beimers, FCSI, CDT

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The following comments and/or decisions are the result of a meeting held regarding the above-referenced subject:

1. CALL TO ORDER: 11:29, Brandilyn Fry
2. ROLL:
  - a. Six present
3. SECRETARY REPORT:
  - a. Minutes from the October 15 Executive Committee conference call.
    - (1) Approved (Babinec/Morgan)
4. TREASURER REPORT:
  - a. Reviewed September statements for Checking and CD accounts, payments made from checking ledger, and FY2012 budget.
  - b. Considering closing of savings account due to possibly charging \$12 fee. If fee cannot be avoided, Morgan will proceed with closing Savings.
    - (1) Reports filed for audit.
5. PRESIDENT'S REPORT
  - a. No report
6. INSTITUTE DIRECTORS REPORT- Gary
  - a. Narrowed list for consultant to complete branding study

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- (1) Looking for sounding board volunteers
- (2) Examining everything from the logo to the name
- (3) Goal is to revitalize CSI brand
- b. Institute Board has signed a couple new Memorandum of Understanding (MOU) with NOMA and ICC-ES
- c. Opportunity Fund update
  - (1) Three submittals being reviewed
    - (a) Two from Michael Chusic
    - (b) One from emerging professionals
  - (2) Proposals still being accepted

## 7. STRATEGIC PLAN

- a. Thad presented to Cleveland chapter
  - (1) 14 in room, three were non-members
  - (2) Passed around a few copies to those in attendance along with Institute strategic plan

## 8. LEADERSHIP TRAINING

- a. No report

## 9. MEMBERSHIP SURVEY

- a. Improve committee training, possibly with webinars
- b. Incentive to chapters with highest percent to respond to survey
- c. Send any questions or suggestions to Brandi

## 10. NEW BUSINESS

- a. None

## 11. REVIEW MEMBERSHIP STATUS

- a. Numbers from Institute:

### **Membership Status – Great Lakes Region:**

<b>Category</b>	<b>Count (11/18/11)</b>	<b>Change Over 8/5/11</b>
Emerging Professionals	23	+ 2
Professional	961	+ 8
Professional – Distinguished	3	0
Professional – Emeritus	21	0
Professional – Lifetime	1	- 1
Professional – Retired	29	- 2
Student	47	- 1
<b>TOTAL</b>	<b>1,085</b>	<b>+ 6</b>

- b. Two for One membership drive coming in January

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## 12. ANNOUNCEMENTS

- a. Day at the Races last week
  - (1) 60-tickets were available, 90-requests made for tickets
  - (2) Wonderful day
- b. Gary looking into revitalizing all Michigan conference
  - (1) Meeting now with other Michigan chapters

## 13. NEXT MEETING:

- a. Friday December 16<sup>th</sup>, 2011 11:30 AM

## 14. ADJOURNMENT: Noon, called by Brandilyn Fry.

Respectfully submitted by:  
D. Blake Wagner, CSI, CCCA  
GLR Secretary