



**Great Lakes Region Executive Committee Meeting Minutes**

**April 14, 2016**

**4:00 p.m. – 5:00 p.m.**

Called to Order at 4:08pm

Roll Call

<b>Ex Comm</b>		<i>(majority - 4)</i>
President: Phil Babinec	Vice President 1: Jeff Clark	Secretary: Ed Brown
Past President: Ivette Burns	Vice President 2: Ken Schmidt	Director: Thad Goodman (NV)
President Elect: Hank Hondorp	Treasurer: Bob Schrock	
<b>Emerging Professional - David Fryman</b>		

**Minutes (Ed)**

- Reviewed March 2016 Board of Director minutes
- Approved (Ken motioned / Hank seconded)

**Treasurer’s Report (Bob Schrock)**

- No income this month
- Discussed the expense from using Survey Monkey

**President’s Report (Phil)**

- Ongoing elections until 4/18, using Survey Monkey
- Survey Monkey’s free use only shows the first 100 ballot responses.
- Hank motioned to extend Survey Monkey for a month for a \$26 fee, Ed seconded. **Motion passed.**
- Discussed strategic plan. There were some comments. Ivette is going to distribute the new plan proposal at the GLRC.

**Institute Director’s Report (Thad)**

- The Board of Directors met in Dallas for the second time this year the week-end of March 19-20<sup>th</sup>, 2016. The purpose was to finalize some fairly expensive Policy Changes we have been discussing since November.
  - The short story is we are changing the way the Institute Board works. We are moving from a Hands-On Committee Management style (Board of Directors had 50 + committees that reported to us every quarter) to a Staff Driven Committee style with the CEO being the primary contact to report to the Board on CSI happenings.
- We are proposing changing some of the terms for members of the Board and some positions to make our time in service more effective.
  - The term of an Institute Director will change from 2 years to 3 years.
  - The term of the President and President-Elect will change from 1 year to 2 years.
  - The two Vice President Positions will be eliminated.
  - The “President” as we know the term now, will be changed to “Board Chair”.
  - These changes will allow the Board to work more strategically without being bogged down with day to day functioning of CSI business, giving us the chance to focus on developing more member value and grow CSI into a better Industry leader. Ultimately, the Board reports to and represents the best interest of the Members. The CEO reports to the Board. The Staff reports to the CEO.

- There will be NO change in the way that each Chapter and Region Function. All will work exactly as it has in the past.
- Leaders who serve on Institute Committees will work more closely with professional staff with clearer direction from a more focused and results driven Board.
- The proposed By-Laws changes DO have to be approved by a 2/3 vote of the membership who participate.
- There will be a general ballot that is delivered to each member in good standing in late April. The ballot window will be open for @ 4 weeks.
- You can view all of these issues at [www.csinet.org/bylawsreferendum](http://www.csinet.org/bylawsreferendum). There are several documents on this site, including a redline version of the current by-laws with the proposed changes you will be voting on, as well as a FAQ page. It's well worth your time to review.

### **Great Lakes Region Conference – Louisville**

- Phil to reach out to chapter presidents about conference stipends
- Discussed suggestions for PR blast for chapters via social media
- Ken proposed a chapter challenge in addition to stipend.
- Bob suggested a chapter/ region stipend match for incoming leaders
- Bob made a motion that the region board propose up to \$3,000 for incoming chapter leaders and chairs. Monies would be distributed per person for registration and chapters' matching funds. Ken seconded. **Motion passed**

### **Next Meeting:**

Ex Comm – Friday, May 13, Louisville, KY (GLRC).

Board of Directors – Friday, May 13, Louisville, KY (GLRC)

Adjourned at 5:00pm